

Scenterprises Inc.: Best Custom Perfume Creation Experience - USA

Fragrances are often so much more than just a lovely scent. Inspiring beauty, elegance, power, and fierceness, fragrances and perfumes can create magical expressions and memories that are more akin to reflecting “confidence in a bottle”. Founded and owned by self-confessed Scentrepreneur™ Sue Phillips, Scenterprises Inc. has grown from a global consulting company to become one of the most exciting events which delivers unique bespoke fragrance experiences.

Fragrances have been a luxury for thousands of years, harking back to 2,000 BC Cyprus, where archaeologists unearthed tiny alabaster bottles. Concealed within were perfumes scented with extracts of lavender, rosemary, pine, and coriander amongst others. Linked strongly with the mythological Greek goddess of love Aphrodite, perfumes and fragrances have long been a staple of luxury living. Bottling that essence of love, power, and all manner of other emotions in the modern day is Scenterprises, under the passionate and authentic leadership of Sue Phillips.

Creating any fragrance requires the most delicate of touches, carefully balancing different scents and ingredients to create an effect that inspires and ensnares the senses. Captivating the sense of smell in particular can evoke strong connections



between memory and emotion, and generate powerful feelings for people using a fragrance. Perhaps it can remind one of a childhood woodland adventure, or a warm hearth wherever home may be. Fragrances have incredible power, and Scenterprises and Sue are helping people unlock it in remarkable ways.

In the years since its formation, Scenterprises has grown from a global consulting company to become a truly exciting resource in delivering corporate events unlike any other. Sue herself has been responsible for creating some of the world's most beloved fragrances for brands such as Tiffany, Burberry, Avon, Lancaster, and many others. Involved in the fragrance arena for more than thirty-five years, Sue's passion for creating a difference in people's lives has enabled her to make luxury affordable and accessible to everybody. An authentic love for the intangible and intoxicating power of fragrance has seen Sue develop, create, design, and market some of the most beautifully aromatic perfumes on the market today.

As the last ten years have seen a decline in celebrity fragrances and a rise in niche perfumes, Scenterprises has begun to offer events where clients can create their own exquisite, high quality custom fragrances in educational, fun, and interactive events. Bottled and ready to be taken away and used that day, these custom perfumes and fragrances are the perfect addition to any event, be it corporate teambuilding, client appreciation, bridal events, or any other. For companies looking to engage in something exciting and different, Scenterprises' variety of Scenterprising™ events offers a memorable and multi-sensory experience.

For those clients who want an even more luxurious experience, they can book a

custom scent-making experience at New York's world-famous The Scentarium™. One of the most elegant perfumeries in the world, located in the TriBeCa area of New York, experiences at The Scentarium™ enable customers to learn all about The Art of Perfumery and indulge every sense along the way. Various celebrities such as Jamie Foxx, Katie Holmes, and Zendaya are amongst the notable individuals to have visited The Scentarium™, and created their own sensational, mysterious, chemical concoction.

A mere glimpse into the luxury world of fragrances, Sue's passion and authenticity with clients exudes the power that fragrances and scent have. Her ability to craft masterful fragrances that conjure all manner of strong emotions is second-to-none, and engaging with clients to unveil the luxury world of fragrances makes Scenterprises a more-than-worthy-winner of a LUXlife Global Excellence Award.

For readers interested in learning more about the wonderful world of scents and fragrances, Scenterprises has very kindly offered a special promotion. Get in touch with the team at info@scenterprises.com and mention this LUXlife article to earn a 10% discount value on an individual consultation in New York, at The Scentarium™. If you would prefer to order a custom scent online, you can also visit www.scenterprises.com, take the Scent Quiz, and receive 10% off an exquisite custom fragrance. Simply enter the code LUX for both offers.

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SCENTERPRISES™
THE FINE ART of FRAGRANCE